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FACSIMILE TRANSMISSION

DATE: July 26, 2004

MATTER NUMBER: 10310681

MKAY:033US

RECIPIENT:	FAX NO.:	PHONE NO.:
Commissioner for Patents U.S. Patent Office	703/872-9306	703/308-1202

FROM: Martha A. Robinson USER ID: 10031 FLOOR: 20

PHONE: (512) 536-5616 FAX: (512) 536-4598

RE: CUSTOMER NO. 32425, Power of Attorney

NUMBER OF PAGES WITH COVER PAGE: 3 Originals Will Not Follow

Message:

Please enter in the following matter:

U.S. Patent Application No.10/761,810, entitled "*METHODS AND COMPOSITIONS FOR THE TREATMENT OF SKIN CHANGES ASSOCIATED WITH AGING AND ENVIRONMENTAL DAMAGE*", by Fisher

Thank you for your attention to this matter.

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PATENT
CUSTOMER NO: 32425

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Louis B. Fisher

Serial No.: 10/761,810

Filed: January 21, 2004

For: METHODS AND COMPOSITIONS FOR
THE TREATMENT OF SKIN CHANGES
ASSOCIATED WITH AGING AND
ENVIRONMENTAL DAMAGE

Group Art Unit: Unknown

Examiner: Unknown

Atty. Dkt. No.: MKAY:033US

ELECTION UNDER 37 C.F.R. §§ 3.71 AND 3.73
AND POWER OF ATTORNEYCommissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

The undersigned, being Assignee of record of the entire interest in the above-identified application by virtue of an assignment recorded in the United States Patent and Trademark Office as set forth below, hereby elects, under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventors.

The Assignee hereby revokes any previous Powers of Attorney and appoints all attorneys or agents associated with Customer Number 32425, each of whom is an attorney or agent with the firm of FULBRIGHT & JAWORSKI L.L.P., as its attorney or agent, for so long as they remain with such firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive any Letters Patent.

Pursuant to 37 C.F.R. § 3.73, the undersigned has reviewed the evidentiary documents, specifically the Assignment to MARY KAY INC., referenced below, and certifies that to the best of my knowledge and belief, title remains in the name of the Assignee.

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Please direct all communications as follows:

Michael R. Krawzsenek
FULBRIGHT & JAWORSKI L.L.P.
600 Congress Avenue, Suite 2400
Austin, Texas 78701
(512) 474-5201

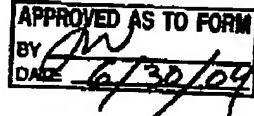
ASSIGNEE:
Mary Kay Inc.

By: _____
Name: Nathan P. Moore
Title: Sr. Vice President, General Counsel &
Secretary

Date: June 30, 2004

ASSIGNMENT:

- Concurrently filed
 Previously recorded
Date: _____
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